



ARE YOU A Working Mother?

If YOU or someone YOU know is a working mother:

I am conducting a study titled *"The Experiences of Working Mothers in the Financial Services Industry Being Mentored After an Extended Leave"* to better understand how working mothers describe their experiences being mentored as they reenter the financial services industry after an extended leave from the workforce.

\$30 Gift Card

All participants will receive a \$30 Visa gift card for their contribution and have an opportunity to be heard.

Participant Qualifications:

- Voluntarily left the workforce (in any sector) for a minimum of one year due to motherhood
- Are currently working in the financial services sector in the U.S. Midwest
- Have had an experience with a workplace mentor in the financial services sector, either formally or informally

About the Study:

- Participation in this study is 100% confidential.
- Participation will help organizations better understand, recruit, develop, support and retain working mothers.

What is a workplace mentor?

- A role model willing to share their knowledge, skill and expertise to give help and advice for the long term benefit of the mentee, and the entire company.

Ready to make your voice heard? ➡ Contact me directly at jeidson@my.gcu.edu.